

BRANDACTIV: CERTIFIED "GREAT PLACE TO WORK"

BrandActiv

Bringing life to brands

BrandActiv is pleased to announce its recent certification as a **Great Place to Work**, underscoring the company's commitment to fostering a healthy and inclusive workplace environment. This achievement is based on extensive employee feedback, highlighting high levels of satisfaction and engagement across our team.

The **Great Place to Work** certification is earned through an extensive survey gathering employee feedback on critical aspects such as trust, pride, and camaraderie. We are delighted to announce that our team has shown exceptional satisfaction and engagement in these areas, leading to our recognition with this prestigious certification.



BrandActiv believes in the potential of its employees and is committed to helping them achieve their full potential by providing continuous training and fostering a culture of excellence. *"We strongly believe that each of our employees possesses unique talents that they bring to the table. As such, we aim to create an environment where everyone can thrive to be their best selves. This **GPTW** certification validates that we are moving in the right direction as a team,"* explains Patrice Marie, COO of BrandActiv."

Jeanique Paul-Gopal, Head of Human Resources, emphasized the pivotal role of employee feedback in shaping the workplace strategy, stating, *"We are incredibly proud of this achievement and our employees are at the heart of our company, and their feedback is invaluable in creating a supportive workplace culture."*

Earning the **Great Place to Work** certification not only reinforces our dedication to employee well-being but also strengthens our ability to deliver outstanding service and innovative solutions to our customers.

BrandActiv, with roots dating back to 1830 in Mauritius, remains committed to excellence across the food and non-food divisions, ensuring we keep **bringing life to brands** in the Fast-Moving Consumer Goods industry.

